

ERNEST BORGNINE PLAYED THE HEAVY

FLAMING STARS PIERCE A SKY OF BLACK

CAPSAICIN MAKES JALAPEÑOS EXTRA BOLD

FORTUNE FAVORS THE BOLD

AND SOMETIMES EVEN THE SEMI BOLD

A SUDDEN CHILL BESET THE MEDIUM

HER PULSE WAS WEAK BUT REGULAR

HE ASKED THE STRANGER FOR A LIGHT

ADDED FLUORESCENTS FOR EXTRA LIGHT

THE JUDGE'S PATIENCE WORE THIN

SOFT PRESS PRO

WHEN THERE IS TOO LITTLE ROOM FOR TOO MUCH INFORMATION

THIS IS THE SOFTER, rounded-corner version of Press Gothic Pro. The starting point was Aldo Novarese's *Metropol* typeface, issued by the Italian Nebiolo foundry in 1967 as a competitor to bold condensed gothics like *Schmalfette/Haettenschweiler*, *Compacta*, *Impact*, and *Helvetica Inserat*.

Though *Metropol* enjoyed a few short months of popularity and use in Italy, Germany and France, the others won the technological outlasting battle by moving on to film type then to computer outlines bundled with mainstream software. *Metropol* never made it past the metal state until we took a look at it in 2005. Too bad really, since this is one of the few faces that could have played well with all the stretching and squeezing of the 1970s.



Just like its inspiration and sharp-cornered version, *Soft Press Pro* aims to be a fresh alternative to big economical poster fonts with clear sans serif forms and an urgent, strong, yet elegant design appeal. In 2024, we turned it into a 10-weight Pan-European family with an expanded glyph set of more than 1420

characters and plenty of typographic bells and whistles. Now this typeface is somewhat of an amalgamation of *Metropol*, the faces that triggered its design, as well as many of those that succeeded it in the phototypesetting era.

Soft Press Pro

- Thin
- Extralight
- Light
- Regular
- Medium
- Semibold
- Bold
- Extrabold
- Black
- Heavy

LATIN CAPS, STYLISTIC ALTERNATES, SMALL CAPS AND LOWER CASE

Aa Bb Cc Dd Ee Ff
 Gg Hh Ii Jj Kk Ll Mm
 Nn Oo Pp Qq Rr Ss Vv
 Tt Uu Vv Ww Xx Yy Zz

CYRILLIC CAPS, STYLISTIC ALTERNATES, SMALL CAPS AND LOWER CASE

Аа Бб Вв Гг Дд Ее Жж
 Зз Ии Кк Лл Мм Нн Оо Пп Рр
 Сс Тт Уу Фф Хх Чч Цц Шш
 Щщ Ъъ Ыы Ьь Ъъ Ьь
 Сс Ёё Ээ Іі Јј Ћћ Юю Яя
 Ъъ Уу ьь

GREEK CAPS, STYLISTIC ALTERNATES, SMALL CAPS AND LOWER CASE

Αα Ββ Γγ Δδ Εε Ζζ Ηη Θθ Ιι
 Κκ Λλ Μμ Νν Ξξ Οο Ππ Ρρ
 Σσ Ττ Υυ Φφ Χχ Ψψ Ωω

FIGURES AND MISCELLANY

0123456789&@№#¤€£¥©!¿?
 0123456789@#¤€£¥!¿?½¼¾²

Soft Press Pro

- Thin
- Extralight
- Light
- Regular
- Medium
- Semibold
- Bold
- Extrabold
- Black
- Heavy

LATIN CAPS, STYLISTIC ALTERNATES, SMALL CAPS AND LOWER CASE

Aa Bb Cc Dd Ee Ff
 Gg Hh Ii Jj Kk Ll Mm
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CYRILLIC CAPS, STYLISTIC ALTERNATES, SMALL CAPS AND LOWER CASE

Аа Бб Вв Гг Дд Ее Жж
 Зз Ии Кк Лл Мм Нн Оо Пп Рр
 Сс Тт Уу Фф Хх Чч Цц Шш
 Щщ Ъ ъ Ы ы Ь ь
 Сс Ёё Ээ Ии Јј Ћћ Юю Яя
 Ъ ъ Уу Үү Ь ь

GREEK CAPS, STYLISTIC ALTERNATES, SMALL CAPS AND LOWER CASE

Αα Ββ Γγ Δδ Εε Ζζ Ηη Θθ Ιι
 Κκ Λλ Μμ Νν Ξξ Οο Ππ Ρρ
 Σσ Ττ Υυ Φφ Χχ Ψψ Ωω

FIGURES AND MISCELLANY

0123456789&@№#¤€£¥©!¿?
 0123456789@#¤€£¥!¿?½¼¾²

Soft Press Pro

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LATIN CAPS, STYLISTIC ALTERNATES, SMALL CAPS AND LOWER CASE

Aa Bb Cc Dd Ee Ff
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CYRILLIC CAPS, STYLISTIC ALTERNATES, SMALL CAPS AND LOWER CASE

Аа Бб Вв Гг Дд Ее Жж
 Зз Ии Кк Лл Мм Нн Оо Пп Рр
 Сс Тт Уу Фф Хх Чч Шш
 Щщ Ъ ъ Ы ы Ь ь
 Ъ ъ Ю ю Я я
 Ъ ъ У у Ъ ъ

GREEK CAPS, STYLISTIC ALTERNATES, SMALL CAPS AND LOWER CASE

Αα Ββ Γγ Δδ Εε Ζζ Ηη Θθ Ιι
 Κκ Λλ Μμ Νν Ξξ Οο Ππ Ρρ
 Σσ Ττ Υυ Φφ Χχ Ψψ Ωω

FIGURES AND MISCELLANY

0123456789 @ № # ¤ € £ ¥ © ! ; ?
 0123456789 @ # \$ ¢ € £ ¥ ! ; ? ½ ¼ ¾ º

Press Gothic Pro
FEATURES

SMALL CAPS

A A A A E B C D E F G G H I J K L M N O O P P Q Q R R S S T U V W X Y Z

0 0 1 2 3 4 5 6 7 8 9 a o c s e e f n # ! i ? z () { } [] % % o o " " " "

A A B B Г Г Д Д Е Ж З И К Л Л М Н О П Р С Т У Ф Х Ч Ц Ш Щ Ц Ъ Ы
Ъ Ь Ь Ь S E Э И J H Ю Я Ъ Ь З С Y

A A B B Г Г Д Д E Z H Θ I K L M N E O Π Π P P S T Y Φ X Ψ Ω

LIGATURES

fi fi fi ffi ffi ffi fl ff ffi

PROPORTIONAL AND TABULAR FIGURES

0 1 2 3 4 5 6 7 8 9 · 0 1 2 3 4 5 6 7 8 9

FRACTIONS

1/2 1/4 3/4 7/8 40/65 99/100

SUPERIOR, NUMERATOR, DENOMINATOR AND INFERIOR FIGURES

0 1 2 3 4 5 6 7 0 8 9 0 1 2 3 4 0 5 6 7 8 9 0 1 0 2 3 4 5 6 7 8

STYLISTIC ALTERNATES

G G J J Q Q R R a a f f g g j j r r t t y y

UNICASE ALTERNATES

A a a E e F F G G K K M M N n T t U U X x Y y

ROUND DOT ALTERNATES

Ä Ä D D E E I I O O U U Z Z ä ä d d e e i i o o ü ü z z

COMMA/QUOTE ALTERNATES

’ ’ ’ ’

Press Gothic Pro
THIN

THE QUICK BROWN FOX
JUMPS OVER A LAZY DOG.

THE QUICK BROWN FOX
JUMPS OVER A LAZY DOG.

The quick brown fox
jumps over a lazy dog.

The Quick Brown Fox
Jumps Over A Lazy Dog.

THE QUICK BROWN FOX
JUMPS OVER A LAZY DOG.

Press Gothic Pro
EXTRA
LIGHT

ПОД ЮЖНО ДЪРВО, ЦЪФТЯЩО
В СИНЬО, БЯГАСHE МАЛКО
ПУХКАВО ЗАЙЧЕ.

Под Южно Дърво, Цъфтящо
В Синьо, Бягаше Малко
Пухкаво Зайче.

Под Южно Дърво, Цъфтящо
В Синьо, Бягаше Малко
Пухкаво Зайче.

Под Южно Дърво, Цъфтящо
В Синьо, Бягаше Малко
Пухкаво Зайче.

Press Gothic Pro
LIGHT

FARMER JACK REALIZED THAT BIG
YELLOW QUILTS WERE EXPENSIVE.

FARMER JACK REALIZED THAT
BIG YELLOW QUILTS WERE
EXPENSIVE.

Farmer Jack realized that big
yellow quilts were expensive.

Farmer Jack realized that big
yellow quilts were expensive.

FARMER JACK REALIZED THAT BIG
YELLOW QUILTS WERE EXPENSIVE.

Press Gothic Pro
REGULAR

ΔΙΑΦΥΛΑΞΤΕ ΓΕΝΙΚΑ ΤΗ ΖΩΗ ΣΑΣ
ΑΠΟ ΒΑΘΕΙΑ ΨΥΧΙΚΑ ΤΡΑΥΜΑΤΑ.

Διαφυλάξτε Γενικά Τη Ζωή Σας
Από Βαθειά Ψυχικά Τραύματα.

ΔΙΑΦΥΛΑΞΤΕ ΓΕΝΙΚΑ ΤΗ ΖΩΗ ΣΑΣ
ΑΠΟ ΒΑΘΕΙΑ ΨΥΧΙΚΑ ΤΡΑΥΜΑΤΑ.

Διαφυλάξτε Γενικά Τη Ζωή Σας
Από Βαθειά Ψυχικά Τραύματα.

Press Gothic Pro
MEDIUM

CRAZY FREDRICK BOUGHT MANY
VERY EXQUISITE OPAL JEWELS.

CRAZY FREDRICK BOUGHT many
VERY EXQUISITE OPAL JEWELS.

Crazy Fredrick bought many
very exquisite opal jewels.

Crazy Fredrick bought many
very exquisite opal jewels.

CRAZY FREDRICK BOUGHT MANY
VERY EXQUISITE OPAL JEWELS.

Press Gothic Pro
SEMI
BOLD

VOYEZ LE BRICK GÉANT QUE
J'EXAMINE PRÈS DU WHARF.

VOYEZ LE BRICK GÉANT QUE
J'EXAMINE PRÈS DU WHARF.

Voyez le brick géant que
j'examine près du wharf.

Voyez le brick géant que
j'examine près du wharf.

VOYEZ LE BRICK GÉANT QUE
J'EXAMINE PRÈS DU WHARF.

Press Gothic Pro
BOLD

**WAXY AND QUIVERING,
JOCKS FUMBLE THE PIZZA.**

**Waxy and quivering,
jocks fumble the pizza.**

**Waxy and quivering,
jocks fumble the pizza.**

**Waxy and Quivering,
jocks fumble the pizza.**

**WAXY AND QUIVERING,
JOCKS FUMBLE THE PIZZA.**

Press Gothic Pro
EXTRA
BOLD

JEZU KLĄTW, SPŁÓDŹ FINOM
CZĘŚĆ GRY HAŃB!

JEZU KLĄTW, SPŁÓDŹ FINOM
CZĘŚĆ GRY HAŃB!

Jeżu klątw, spłodź Finom
część gry hańb!

Jeżu klątw, spłodź Finom
część gry hańb!

JEZU KLĄTW, SPŁÓDŹ FINOM
CZĘŚĆ GRY HAŃB!

Press Gothic Pro
BLACK

**WHEN ZOMBIES ARRIVE,
QUICKLY FAX JUDGE PAT.**

**WHEN ZOMBIES ARRIVE,
QUICKLY FAX JUDGE PAT.**

**When zombies arrive,
quickly fax Judge Pat.**

**When zombies arrive,
quickly fax Judge Pat.**

**WHEN ZOMBIES ARRIVE,
QUICKLY FAX JUDGE PAT.**

Press Gothic Pro
HEAVY

**SÆR GOLFER MED KØLLE VANT
SEXQUIZ PÅ WC HJEMBY.**

**SÆR GOLFER MED KØLLE VANT
SEXQUIZ PÅ WC HJEMBY.**

**Sær golfer med kølle vant
sexquiz på wc i hjemby.**

**Sær golfer med kølle vant
sexquiz på wc i hjemby.**

**SÆR GOLFER MED KØLLE VANT
SEXQUIZ PÅ WC I HJEMBY.**



1. Spartacus

DIRECTOR: Stanley Kubrick

STARS: Kirk Douglas, Laurence Olivier, Charles Laughton

2. Psycho

DIRECTOR: Alfred Hitchcock

STARS: Anthony Perkins, Janet Leigh, Vera Miles

3. Exodus

DIRECTOR: Otto Preminger

STARS: Paul Newman, Eva Marie Saint, Peter Lawford

4. Swiss Family Robinson

DIRECTOR: Ken Annakin

STARS: John Mills, Dorothy McGuire, Janet Munro

5. The Alamo

DIRECTOR: John Wayne

STARS: John Wayne, Richard Widmark, Frankie Avalon

6. The Apartment

DIRECTOR: Billy Wilder

STARS: Jack Lemmon, Shirley MacLaine, Fred MacMurray

7. Butterfield 8

DIRECTOR: Daniel Mann

STARS: Elizabeth Taylor, Laurence Harvey, Eddie Fisher

8. Ocean's Eleven

DIRECTOR: Lewis Milestone

STARS: Frank Sinatra, Dean Martin, Sammy Davis Jr.

9. Please Don't Eat the Daisies

DIRECTOR: Charles Walters

STARS: Doris Day, David Niven, Janis Paige

10. West Side Story

DIRECTOR: Jerome Robbins

STARS: Natalie Wood, George Chakiris, Richard Beymer

MEN WALK ON MOON

ASTRONAUTS LAND ON PLAIN; COLLECT ROCKS, PLANT FLAG

Voice From Moon: 'Eagle Has Landed'

EAGLE (the lunar module): Houston, Tranquility Base here. The Eagle has Landed.

HOUSTON: Roger, Tranquility, we copy you on the ground. You've got a bunch of guys about to turn blue. We're breathing again. Thanks a lot.

TRANQUILITY BASE: Thank You.

HOUSTON: You're looking good here.

TRANQUILITY BASE: A very good touchdown

HOUSTON: You're



A Powdery Surface is Closely Explored

By JOHN NOBLE WILFORD

Houston, Monday, July 21 – Men have landed and walked on the moon. Two Americans, astronauts of Apollo 11, steered their fragile four-legged lunar module safely and smoothly to the historic landing yesterday at 4:17 P.M., Eastern daylight time.

Neil A. Armstrong, the 38-year-old civilian commander radioed the earth and mission control room here: "Huston, Tranquility Base here. The Eagle has Landed." Mr.

The Armour of Light
KEN FOLLETT

The Book Thief
MARKUS ZUSAK

The Name of the Rose
UMBERTO ECO

The Guernsey Literary and Potato Peel Pie Society
MARY ANN SHAFFER

The Other Boleyn Girl
PHILIPPA GREGORY

The Kite Runner
KHALED HOSSEINI

Girl with a Pearl Earring
TRACY CHEVALIER

All the Light We Cannot See
ANTHONY DOERR

The Remains of the Day
KAZUO ISHIGURO

The English Patient
MICHAEL ONDAATJE

WHAT IF?

HISTORICAL FICTION STRADDLES
THE BOUNDARIES BETWEEN

KNOWLEDGE,
THEORY &
IMAGINATION.

Zargonium

MINOR COLD SORE OINTMENT

COMMON SIDE EFFECTS MAY INCLUDE BUT NOT BE LIMITED TO DISCOMFORT, HEADACHE, NAUSEA, BLURRED VISION, VOMITING, HALLUCINATIONS, SEIZURES, MEMORY LOSS, PRIAPISM, COMPULSIVE BEHAVIOR, BLUE URINE, BLOATING, FLATULENCE, CONSTIPATION, WEIGHT GAIN, DEPRESSION, VARICOSE VEINS, DARKENED STOOL, LOSS OF SMELL, GOUT, HAIR LOSS, UNWANTED HAIR GROWTH, LYCANTHROPY, INSOMNIA, DIARRHEA, CARDIAC ARRHYTHMIA, SEVERE RASH, SCROTAL IMPLOSION, HEARTBURN AND LEPROSY. **ASK YOUR DOCTOR TODAY IF ZARGONIUM IS RIGHT FOR YOU.**

REBOUND

REHABILITATIVE PHYSICAL THERAPY

RE·ELECT  MARCEL
MAGGIORE
MINISTER OF INNOVATION, SCIENCE AND INDUSTRY

Es demasiado
tarde para
preguntar



Press Gothic Pro
SUPPORTING
OVER 270
LANGUAGES

Abenaki	Ganda	Makonde	Seri
Afaan Oromo	Genoese	Malagasy	Seychellois
Afar	German	Malay	Shambala
Afrikaans	Gikuyu	Maltese	Shawnee
Albanian	Gooniyandi	Manx	Shona
Alsatian	Greek	Māori	Sicilian
Amis	Greenlandic	Marquesan	Silesian
Anuta	Greenlandic Old Orthography	Meglenoromanian	Slovak
Aragonese	Guadeloupean	Meru	Slovenian
Aranese	Gusii	Meriam Mir	Slovio
Aromanian	Gwichin	Mirandese	Soga
Arrernte	Haitian Creole	Mohawk	Somali
Arvanitic	Han	Moldovan	Sorbian Lower
Asturian	Hawaiian	Mongolian	Sorbian Upper
Asu	Hiligaynon	Montagnais	Sotho Northern
Atayal	Hopi	Montenegrin	Sotho Southern
Aymara	Hotcak	Morisyen	South Ndebele
Azerbaijani	Hungarian	Murrinhpatha	Spanish
Bashkir	Icelandic	Nagamese Creole	Sranan
Basque	Ido	Nahuatl	Sundanese
Belarusian	Igbo	Ndebele	Swahili
Bemba	Ilocano	Neapolitan	Swati
Bena	Indonesian	Ngiyambaa	Swazi
Bikol	Interglossa	Niuean	Swedish
Bislama	Interlingua	Noongar	Swiss German
Bosnian	Irish	North Ndebele	Tagalog
Breton	Istoromanian	Norwegian Bokmål	Tahitian
Bulgarian	Italian	Norwegian Nynorsk	Taita
Cape Verdean	Jamaican	Novial	Taroko
Catalan	Javanese	Nyanja	Teso
Cebuano	Jerriais	Nyankole	Tetum
Chamorro	Jju	Occidental	Tok Pisin
Chavacano	Jola-Fonyi	Occitan	Tokelauan
Chechen	Kabuverdianu	Old Icelandic	Tongan
Chichewa	Kaingang	Old Norse	Tshiluba
Chickasaw	Kala Lagaw Ya	Oromo	Tsonga
Chiga	Kalaallisut	Oshiwambo	Tswana
Chuvash	Kalenjin	Ossetian	Tumbuka
Cimbrian	Kamba	Ossetic	Turkmen
Cofan	Kapampangan	Palauan	Turkish
Colognian	Kaqchikel	Papiamentu	Tuvaluan
Cornish	Karakalpak	Piedmontese	Tzotzil
Corsican	Karelian	Polish	Ukrainian
Creek	Kashubian	Portuguese	Uzbek
Crimean Tatar	Kikongo	Potawatomi	Venetian
Croatian	Kikuyu	Qeqchi	Vepsian
Czech	Kinyarwanda	Quechua	Volapuk
Danish	Kiribati	Rarotongan	Voro
Dawan	Kirundi	Romanian	Vunjo
Delaware	Klingon	Romansh	Wallisian
Dholuo	Kurdish	Rombo	Walloon
Drehu	Ladin	Rotokas	Walser
Dutch	Latin	Rundi	Waraywaray
Embu	Latino Sine	Russian	Warlpiri
English	Latvian	Rwa	Wayuu
Erzya	Lithuanian	Samburu	Welsh
Esperanto	Lojban	Sami Inari	Wikmungkan
Estonian	Lombard	Sami Lule	Wiradjuri
Faroese	Low Saxon	Sami Northern	Wolof
Fijian	Luo	Sami Southern	Xavante
Filipino	Luxembourgish	Samoan	Xhosa
Finnish	Luyia	Sango	Yapese
Folkspraak	Maasai	Sangu	Yindjibarndi
French	Macedonian	Saramaccan	Zapotec
Frisian	Machame	Sardinian	Zazaki
Friulian	Makhuwa	Scottish Gaelic	Zulu
Gagauz	Makhuwa-Meetto	Sena	Zuni
Galician		Serbian	

